PSA STORYBOARD				
SETTING THE STAGE: WHO? WHAT? WHERE? WHEN?			EFFECTS	
WHD IS THE TARGET Audience?	WHERE IS THE PSA SET? (inside, outside? country, city? one place, multiple places?) Describe:		ТЕХТ	
WHAT IS THE CORE MESSAGE?			MAGES	
Describe the narrator (voice over): Describe character 1 (if any):	WHEN IS THE SITUATION OCCURRING? (time of year? time of day?) Describe:		MUSIC	
Describe character 2 (if any): Describe character 3 (if any):			NARRATION	

SHOT EFFECTS	SHOT EFFECTS	SHOT EFFECTS	
ТЕХТ	ТЕХТ	ТЕХТ	
S E M M M M	MAGE MAGE MA	MAGES	
ц в Т Х	E E E E	U S L S L S L S L S L S L S L S L S L S	
NARRATION	NARATION	NARRATION	